Annex III - Communication strategy

***Please summarise the communication activities from section 6 of the Application Form in the following table:***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ***Main Communication Activity*** | ***Target Audience*** | ***Communication Channels*** | ***Estimated Timing*** | ***Estimated Resources (Financial and Human)*** | ***Partner responsible for this Activity*** | ***Objectives this activity contributes to*** |
| *Activity 1:* |  |  |  |  |  |  |
| *Activity 2:* |  |  |  |  |  |  |
| *Activity 3:* |  |  |  |  |  |  |
| *etc* |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

The communication plan is comprehensive and includes direct reference to the target groups and the means of communication selected to reach them.