Annex III – Project Communication Plan

***Please summarise the communication activities related to your project in the following table:***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ***Main Communication Activity*** | ***Target Audience*** | ***Communication Channels*** | ***Estimated Timing*** | ***Estimated Resources (Financial and Human)*** | ***Partner responsible for this Activity*** | ***Objectives this activity contributes to*** |
| *Activity 1:* |  |  |  |  |  |  |
| *Activity 2:* |  |  |  |  |  |  |
| *Activity 3:* |  |  |  |  |  |  |
| *etc* |  |  |  |  |  |  |

* The communication plan should be comprehensive and include direct reference to the target groups and the means of communication selected to reach them. Communication activities may include, but not limited to advertising and awareness raising campaigns, adverts shared on social media to promote the ACF Project, the setting up of billboards and printing of any other promotional material.
* Any financial information disclosed in this table should tally with the financial information given in Annex II Project Budget.